

Noah Yepez

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Skills

- 6+ Years of experience in content production and digital media
- [Google Analytics](#) & [Google Ad Search Certified](#)
- Specialized in Adobe Suite Microsoft, and Google apps
- Print media design and production specialist
- Experienced in WordPress website design
- 3 years experience with advertising campaigns, landing pages, marketing analytics, bid strategy, social media advertising, keyword analysis, PPC, SEM, conversion tracking, data analytics, B2B marketing, online advertising, paid media advertising

Letters of recommendation

[Ruby A. Daniels](#), Ph.D.- Department of Management & Media

[Donna Pazdera](#), Clinical Assistant Professor- Adviser, El Espejo Magazine

Education

Texas A&M University-San Antonio, One University Way, San Antonio, TX 78224 — **Marketing & Communications**

September 2020 - Current

- Principles of Marketing- MKTG 3311
- Public Relations- COMM 4322
- Digital Marketing- MKTG 3343
- Principles & Elements of Design- ARTS 1311
- Multimedia Literacy- COMM 2312
- Web Design Principles- COMM 3360
- Business Law- BLAW 3341
- Reporting- COMM 3301
- News Editing- COMM 2305
- Media Writing- COMM 2311
- Media Law- COMM 4317
- Principles of Management- MGMT 3311
- Principles of Accounting- ACCT 2301

Northwest Vista College, 3535 N Ellison Dr, San Antonio, TX 78251 — **Digital Media & Communications**

September 2018 - August 2020

Experience

Hogwild Records 1824 N Main Ave, San Antonio, TX 78212 — **Media and Marketing Manager/ Store Experience Specialist**

October 2018 - September 2021

- Developed multiple graphics and physical print products on a computer using Adobe Suite to develop professional products including; online illustrations, business cards, stickers, posters, T-shirts, photographs, pamphlets, prints, and signs for the independent store.-[See Here](#)
- Met tight deadlines for coordinating project layouts for product designs.
- Image and media controller for the company on various social media platforms. Conducted research which increased follower base by 26% within 4 months.
- Collaborated with publications to communicate our brand message to both sponsors and customers

Living Spaces, 4239 N Loop 1604 W Acc Rd, San Antonio, TX 78249 — **Product Display and Guest Services Associate**

September 2021- June 2023

- Developed marketing and product display strategies to implement unique methods of product advertising throughout the company departments
- Within only being at the store for two months, generated the store \$100,000.00 dollars in revenue from sales.
- Educated oneself on a variety of products in furniture to better assist guests with any questions or concerns they had about the product, shipping, or payment methods.

Nerdpower Energy, 121 Interpark Blvd Suite 1103, San Antonio, TX 78216 — Sales Associate & Trainer

April 2021 - August 2021

- Established a variety of clientele for the company through self-networking and off-hours marketing
- Became the third-highest sales associate in the company within a month.
- Coordinated with corporate to introduce new training programs and graphics for new hires to ensure that training was as informative as possible.
- Ensured that all associates when transported to the location knew the correct routes boosting work productivity.